

Privacy Policy for **Myrspoven AB** and **myrspoven.com**

Owner and Data Controller

Myrspoven AB, Västgötagatan 1, 11827 Stockholm, Sweden

This Privacy Policy outlines how Myrspoven AB ("Myrspoven," "we," "us," or "our") collects, uses, discloses, and protects the personal information of individuals ("users" or "you") who visit our website or use our services. We are committed to respecting your privacy and protecting your personal information in accordance with applicable data protection laws. By accessing our website or using our services, you consent to the practices described in this Privacy Policy.

Information We Collect

This Website collects some Personal Data from its Users. Among the types of Personal Data that this Website collects, by itself or through third parties, there may be: Usage Data; Tracker; payment info; first name; last name; email address; billing address; phone number; Data communicated while using the service; Data communicated in order to use the Service; device information; User ID; purchase history; unique device identifiers for advertising (Google Advertiser ID or IDFA, for example); various types of Data; city; country; company name; Universally unique identifier (UUID); browser information.

Use of Personal Information

We may use the personal information we collect for various purposes, including:

- Providing and improving our services
- Responding to your inquiries and communicating with you
- Sending you relevant updates and promotional materials
- Conducting research and analysis to enhance our offerings
- Complying with legal obligations

Disclosure of Personal Information

We may disclose your personal information to third parties in the following circumstances:

- With your consent or at your direction
- To our trusted service providers who assist us in delivering our services
- To comply with legal requirements, such as a court order or applicable law enforcement request
- In connection with a merger, acquisition, or sale of our assets

Data Security

We implement appropriate security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, please

note that no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee the absolute security of your data.

Data Retention

We retain your personal information for as long as necessary to fulfil the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

Your Rights and Choices

You have the right to access, correct, update, or delete your personal information. You may also have the right to object to or restrict certain processing activities or withdraw your consent, subject to applicable laws. To exercise your rights, please contact us using the information provided below.

Third-Party Websites

Our website may contain links to third-party websites or services. This Privacy Policy does not apply to those third-party sites, and we are not responsible for their privacy practices. We encourage you to review the privacy policies of those websites before providing any personal information.

Updates to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable laws. We will notify you of any material updates by posting the revised Privacy Policy on our website or through other communication channels.

Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our privacy practices, please contact us at:

Myrspoven AB

Västgötagatan 1
elin@myrspoven.com
+46 (0) 81 285 45 45

By using our website or services, you acknowledge that you have read and understood this Privacy Policy.